# A YEAR WITH OUTDOOR PRIDE

We're With You Through Every Season

Every season brings its own unique goals and challenges. That's why we focus on providing the best service for our customers every day of the year—from the first snow, to the spring bloom.



#### Fall

We'll start planning for the winter ahead by taking a close look at your scope-ofwork and running through our professional estimating process to make sure you get the service you need, within your budget.

Now's the time to take a full audit of your campus. Our team will stop by to record everything we see—every parking spot, every lamppost, and every curb—to ensure complete accountability from start to finish.

You'll get to meet your team for the winter season, including your point of contact for all of your needs during the snowy season.



#### Winter

When the snow hits, we'll be ready. We specialize in keeping a close eye on the winter weather, so we can deploy our teams right when you need us.

Heavy use of salt might be the norm, but it can also lead to long-term damage to your surfaces and green spaces. We produce our own low-salt brine solutions to help prevent ice buildup on surfaces while reducing the amount of salt used on your property, helping to keep your campus safe while reducing environmental impact.

Recognize some familiar faces? Our staff grows to over 200 individual team members during the winter season, but we pride ourselves on high retention and a strong team culture. That's why you'll likely see the same Outdoor Pride team members storm after storm, year after year.



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### **Spring**

When the snow clears and the weather warms up, it's time to let your landscape blossom. Our springtime crews will prep your greenery in time for the spring bloom.

Need a fresh look to welcome spring? We can help plan a fresh landscape design—including landscape and hardscape construction, tree work, and fencing—to make your campus inviting for all who stop by.

Springtime landscape management extends beyond just the plants and flowers. We take a close look at your campus itself, filling cracks in walkways and repairing asphalt, walls, and patios to make sure your outdoor spaces are as beautiful as your greenery.



#### **Summer**

When the heat of summer sets in, we keep going strong. Seasonal plantings through the summer, combined with pristine lawn care and turf maintenance, helps your campus look green and beautiful straight through until fall.

Sustainability is key to keeping our environmental impact at a minimum. We have invested in sustainable efforts such as electric power equipment, GPS automated mowers, water management, integrated pest management, and on-site composting. We are always adapting and to what next.

Are you looking to make a slightly bigger change to your outdoor space? We'll help you plan landscape enhancements and renovations to match your vision, all using our professional estimating process to help you understand your best options for your budget.

# Supporting Our Communities, 365 Days a Year

Our "20 Acts of Kindness in 2020" initiative is our commitment to dedicate time, energy, and monetary support directly to our community through greenspace cleanup, donations, and other gestures of our appreciation.

We support our team members' continued growth with corporate training and quality control programs, all designed to make our team smarter, more efficient, and better equipped to meet the needs of our customers.

